

# CURRICULUM VITAE

**Name** : Ir. M. Arif Wibowo, MM, CPM (Asia)

**Place / Date of Birth** : Banyumas / 19 September 1966

## **Formal Education** :

- **Bachelor Degree (1985 – 1989)**  
Mechanical Engineering, Faculty of Industrial Technology, ITS Surabaya
- **Master Degree (1995 – 1996)**  
Magister Management of Air Transportation, University of Indonesia in Cooperation with Massachusetts Institute of Technology (MIT)

## **Professional License** :

- Succeed in Qualifying Examination of Certified Professional Marketer (CPM Asia), Asia Marketing Federation (AMF) in 2010

## **C- Level Position Experiences** :

- President Director PT. Airfast Indonesia (2017 – Now)
- President & CEO PT. Garuda Indonesia (Persero), Tbk. (2014 – 2017)
- President & CEO PT. Citilink Indonesia (2012 – 2014)
- Executive Vice President Marketing and Sales (2011 – 2012)  
PT Garuda Indonesia (Persero), Tbk

## **Professional Awards** :

- ABLA's Indonesia Business Leader of the Year 2016 – Asia Business Leaders Awards
- Indonesia Most Admired CEO 2016 – "Warta Ekonomi" Magazine
- Indonesia Most Admired CEO 2015 – "Warta Ekonomi" Magazine
- Marketeer of The Year 2015 Transportation - Markplus
- The Best Spoke Person of The Year 2015 – MIX Marcomm Magazine

## **Organization Activities** :

- Member of Board of Trustees (MWA) ITS Surabaya (2016 - Now)
- Senate of IMA (Indonesia Marketing Association) (2017 – Now)
- Advisory Board of MM Universitas Indonesia (2018 – Now)
- Advisory Board of MMT-ITS Surabaya (2019 – Now)
- Advisory Board of INACA (Indonesia National Air Carriers Association) (2017 – Now)
- Chairman of INACA (Indonesia National Air Carriers Association) (2014 - 2017)
- Chairman of IMA (Indonesia Marketing Association) (2015 - 2017)

**27 Years Career in PT Garuda Indonesia (Persero) Tbk :**

- President & CEO PT. Garuda Indonesia (Persero), Tbk. (2014 – 2017)
- President & CEO PT. Citilink Indonesia (2012 – 2014)
- Executive Vice President Marketing and Sales (2011 – 2012)
- Senior General Manager Area Western Indonesia (2008 – 2011)
- Senior General Manager Area Japan, Korea, China & USA (2005 – 2008)  
(Also assigned as General Manager Tokyo, Japan)
- General Manager for Fukuoka, Japan (2002 – 2005)
- General Manager Agency & Interline (2000 – 2002)
- Director International Relations (1999 – 2000)
- Director Marketing Alliance (1998 – 1999)
- Manager Interline (1997 – 1998)
- Study for Master Degree at University of Indonesia & MIT (1996 – 1997)  
(Massachusetts Institute of Technology)
- Engineer of Maintenance and Engineering Division (1990 – 1994)